

The 2020 US Census Will Greatly Impact the Health of the Children We Serve...

Help Us Make Sure Every Kid is Counted



Here's what you can say....

"I wanted to talk to you about the upcoming 2020 census. The constitution requires a count of the population, **every 10 years**. I wanted to make sure that you were aware that:

Census data helps the government plan and determine where **\$1.5 trillion** a year goes, including to **medical services, the Nutrition Program for Women, Infants, and Children (WIC), child care, public schools, public transit, and low-income housing**.

Children are considered particularly hard to count. Because the census only happens once every 10 years, if a child is not counted, **your community will have less funding** for education, child care, and other services children need.

Census data is **completely confidential** and cannot be released, even to the FBI, for 72 years. Any Census employee that releases data can go to prison.

You will receive a census invitation in the mail by April 1st. It only **takes 10 minutes** to complete and you can respond online, by phone or by mail in.

Do you have any questions?"

