

# Elevating Fathers in Public Health

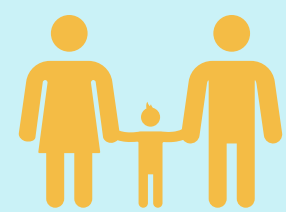
## We identified this need...

- Fathers play critical roles in maternal and child health (MCH) outcomes, yet there is a substantial data gap in fatherhood health and experiences during the perinatal period
- Public health data helps shed light on fathers' role in improving health and wellness outcomes for infants, parents, and families
- Hearing directly from fathers about their health and behaviors via quality data collection can help inform impactful public health policy decisions to support families to ensure healthy beginnings for all children

## ...and as a result:

The Family and Child Health Innovation Program (FCHIP) partners with state health departments to design and implement a comprehensive survey of dads (PRAMS for Dads), analyze and disseminate findings, and apply those findings to shape public health policies and programs. FCHIP and partnering states mobilize their communities around evidence-driven solutions to ultimately improve outcomes for dads and families.

## How will we know we are successful?



Communities better understand how dads influence early parenting and birth experiences



Community organizations use quality data to justify funding for programming



People make data-driven decisions about program and policy



Improved public health outcomes for dads, moms, and children



## Here's how it works:

### 1. Design & Plan

- Establish a steering committee
- Develop a plan for what they want to know and how they will use the resulting data
- Define the survey and procedures

### 2. Collect Data

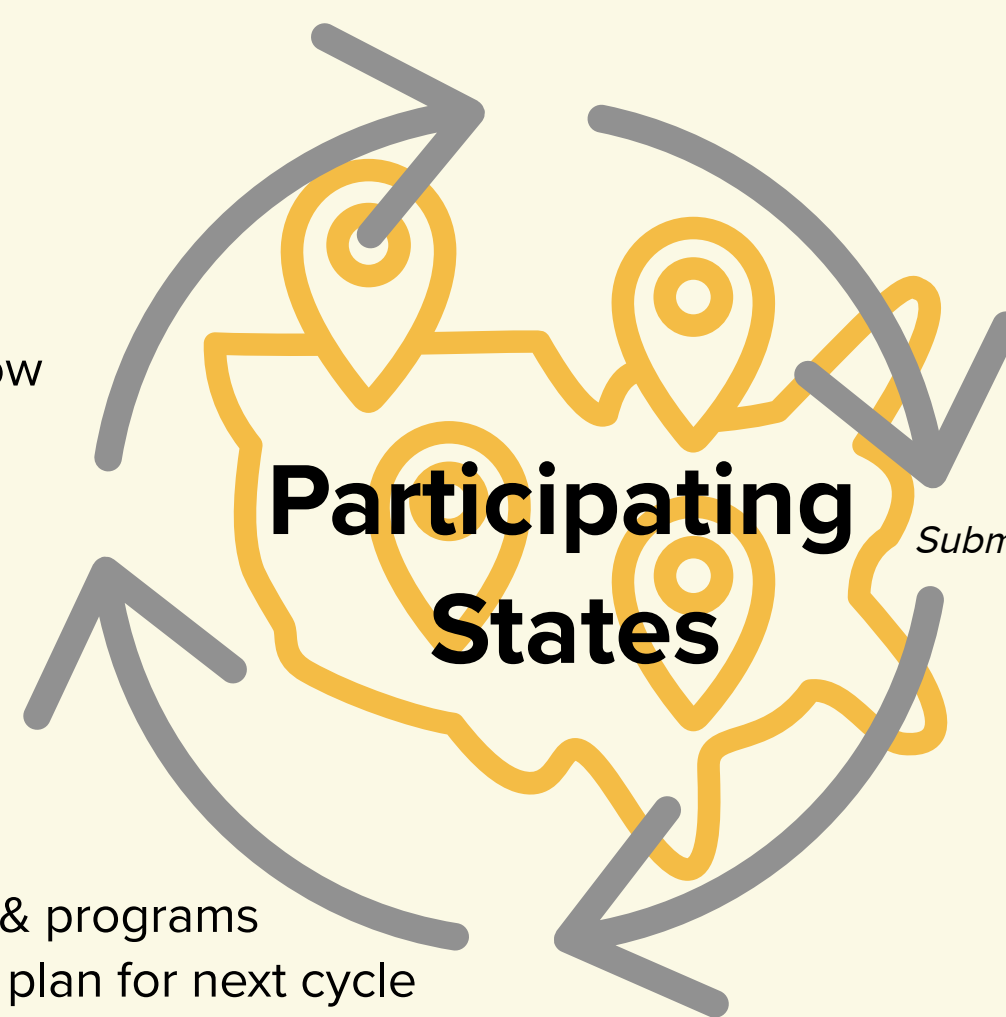
- Distribute survey
- Conduct data quality checks
- Clean and prep data for analysis

### 4. Apply Findings & Continuously Improve

- Apply data to inform public health policy & programs
- Use process improvement to design and plan for next cycle

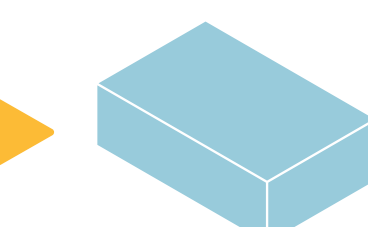
### 3. Analyze & Disseminate Findings

- Analyze results
- Report findings (e.g., academic output)

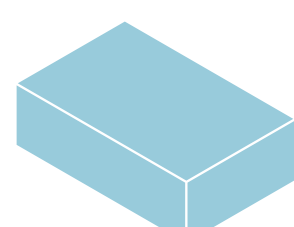


**FCHIP Technical Assistance & Troubleshooting**

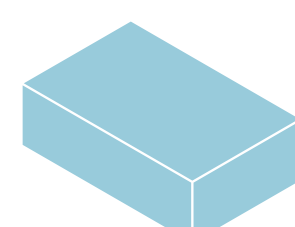
## These are the resources that support these activities:



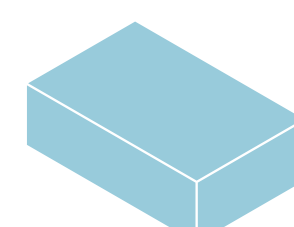
Expert FCHIP leadership and staff



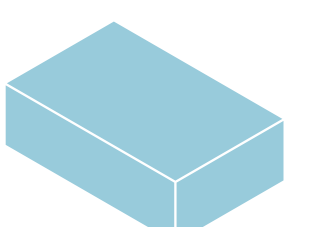
Motivated partners: researchers, program administrators, policymakers, and community leaders



Survey question bank and other resources for collecting and using data



Financial and operational support for sustainability



Belief in the essential role fathers play in promoting maternal and child health