



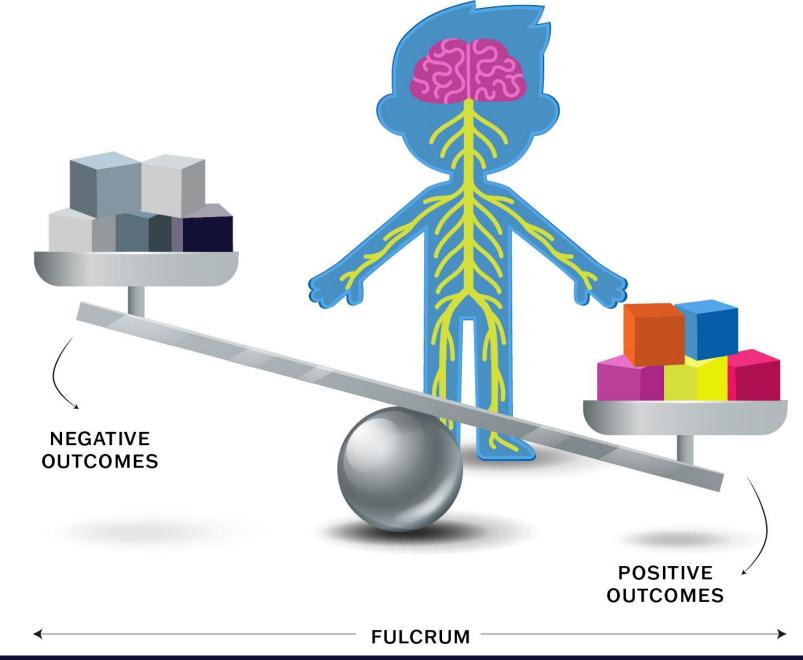
#### **Mission:**

To prevent the abuse and neglect of our nation's children.

#### Vision:

We envision a world where all children grow up happy, healthy, and prepared to succeed in supportive families and communities.

...because childhood lasts a lifetime!



\*National Scientific
Council on the
Developing Child.
(2015). Supportive
Relationships and
Active Skill-Building
Strengthen the
Foundations of
Resilience: Working
Paper
13. <a href="http://www.de">http://www.de</a>
velopingchild.harva
rd.edu

#### Adverse Childhood Experiences (ACEs)





#### **HOUSEHOLD CHALLENGES**



**Physical** 



**Physical** 



**Mental Illness** 



Divorce



**Emotional** 



**Emotional** 



**Parent Treated Violently** 



**Incarcerated Relative** 







Evidence shows that stress and trauma can interrupt healthy child development, putting people at risk for lifelong health issues.

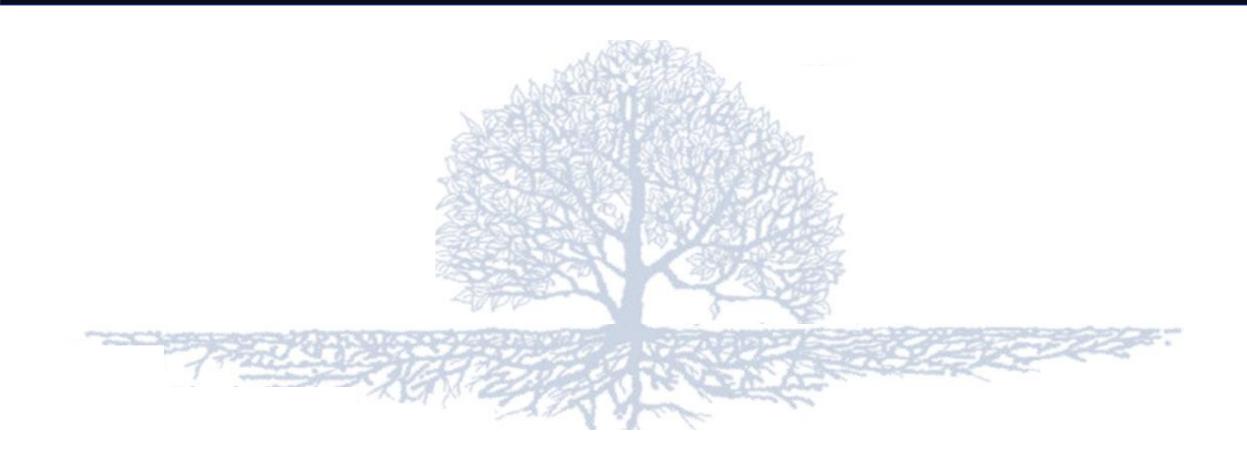


# Public health is what we, as a society, do collectively to assure the conditions in which (all) people can be healthy.

Institute of Medicine
The Future of Public Health, 1988 & 1997



#### WHAT ARE THE "ROOT CAUSES" OF CHILD ABUSE AND NEGLECT?



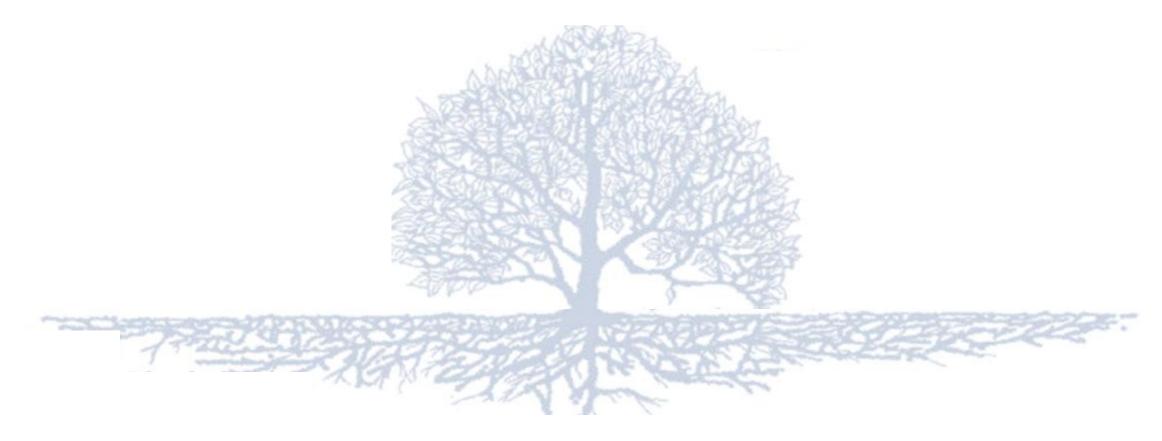


#### WHAT ARE THE "ROOT CAUSES" OF CHILD ABUSE AND NEGLECT?





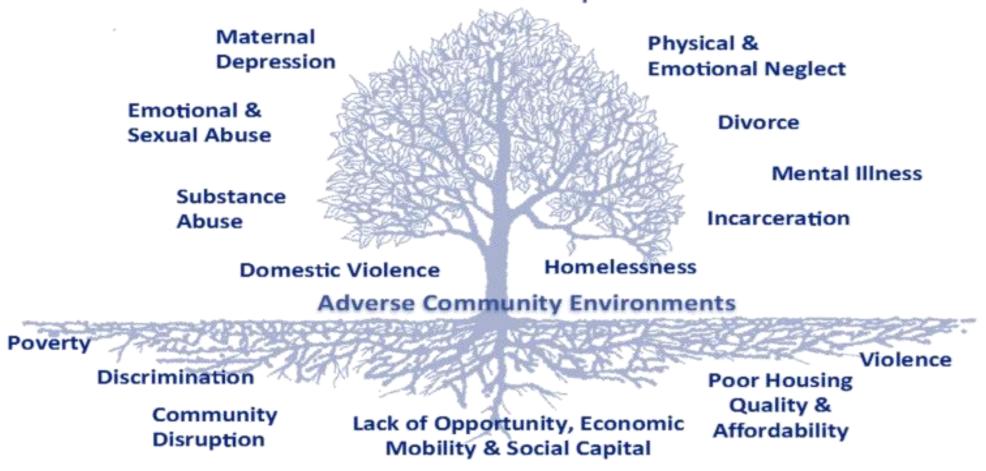
#### WHAT ARE THE "ROOT CAUSES" OF CHILD ABUSE AND NEGLECT?



#### **Adverse COMMUNITY Conditions**



## The Pair of ACEs Adverse Childhood Experiences

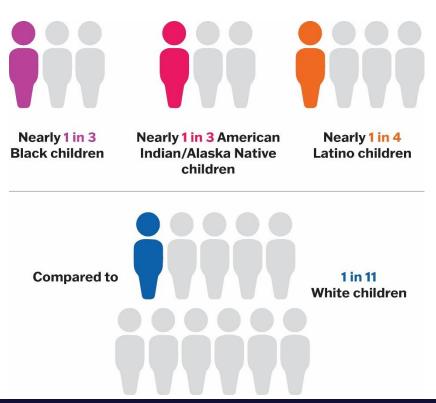


Ellis, W., Dietz, W. (2017) A New Framework for Addressing Adverse Childhood and Community Experiences: The Building Community Resilience (BCR) Model. Academic Pediatrics. 17 (2017) pp. S86-S93. DOI information: 10.1016/j.acap.2016.12.011

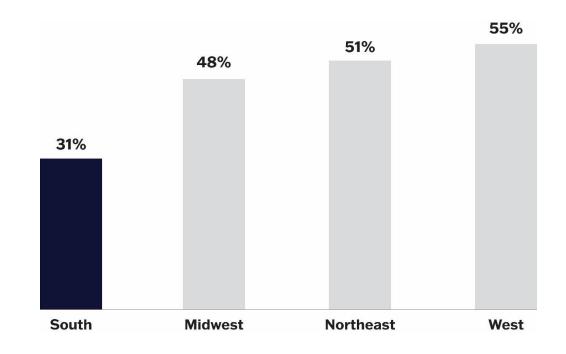


## Adverse community conditions affect some kids in America more than others.

BIPOC children most likely to be living in poverty in the US



Black children in the South have the lowest access to amenities associated with healthy childhood development compared to Black children in other regions



Changing adverse community conditions reduces child abuse and neglect

For every \$1,000 states spent per person in poverty directly addressing financial stability, housing, and access to child care and healthcare...

4.3% reporting

4% substantiations

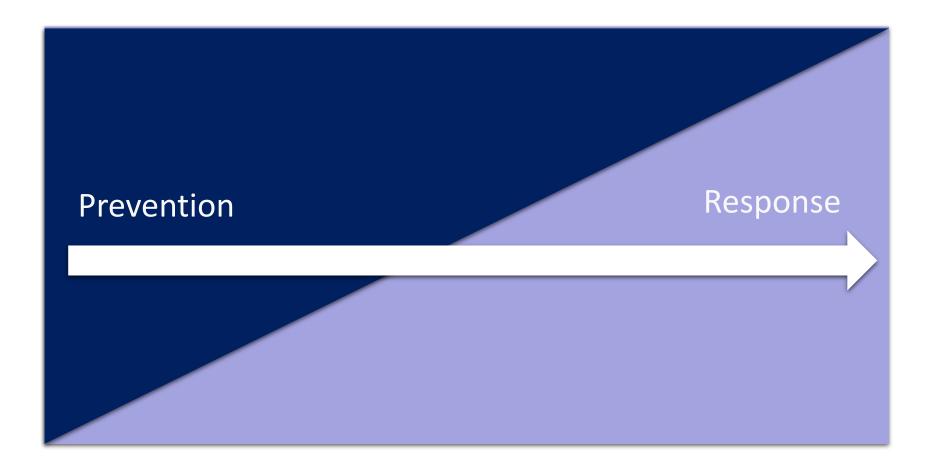
2.1% foster care placements

7.7% fatalities

By addressing root causes of abuse and neglect, we can prevent significant physical and mental health issues and foster healthier, more equitable, more prosperous communities.



#### Role of Public Health in Violence Prevention



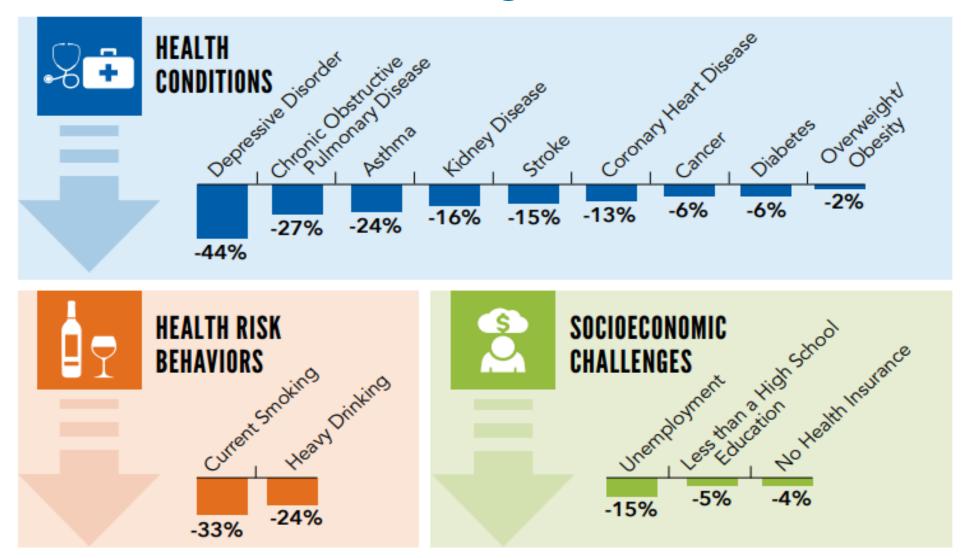
ROLE OF CRIMINAL JUSTICE, CHILD WELFARE, SOCIAL SERVICES, HEALTHCARE



## Preventing child abuse and neglect and other ACEs seems BIG, but prevention IS possible.

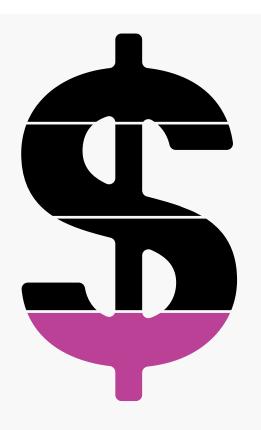


#### Potential reductions in negative health outcomes





#### What needs to change?



#### 31 billion

is spent by state and local child welfare organizations

Only <u>14%</u> is spent on prevention

- Too many children experience a child protection investigation (Black children are disproportionally impacted).
- Too many children and young people are separated from their families.
- Poverty is confused with neglect, causing unnecessary child removals.
- Teenagers are inappropriately removed for behavior and parent/child conflict.
- Child welfare primarily funds child removal, not prevention.

## Prevention happens in partnership, with consistent yet flexible messaging



#vitalsigns NOV. 2019

### *Vitäl*signs

#### Adverse Childhood Experiences (ACEs) Preventing early trauma to improve adult health



1 in 6

1 in 6 adults experienced four or more types of ACEs.

5 of 10

At least 5 of the top 10 leading causes of death are associated with ACEs.

**44**%

Preventing ACEs could reduce the number of adults with depression by as much as 44%.

#### Overview:

Adverse Childhood Experiences (ACEs) are potentially traumatic events that occur in childhood. ACEs can include violence, abuse, and growing up in a family with mental health or substance use problems. Toxic stress from ACEs can change brain development and affect how the body responds to stress. ACEs are linked to chronic health problems, mental illness, and substance misuse in adulthood. However, ACEs can be prevented.

#### Preventing ACEs can help children and adults thrive and potentially:

- Lower risk for conditions like depression, asthma, cancer, and diabetes in adulthood.
- Reduce risky behaviors like smoking, and heavy drinking.
- Improve education and job potential.
- Stop ACEs from being passed from one generation to the next.





## Adverse Childhood Experiences impact lifelong health and opportunities.

#### ACEs are common and the effects can add up over time.

- 61% of adults had at least one ACE and 16% had 4 or more types of ACEs.
- Females and several racial/ethnic minority groups were at greater risk for experiencing 4 or more ACEs.
- Many people do not realize that exposure to ACEs is associated with increased risk for health problems across the lifespan.



#### Child abuse and neglect affects all of us.

An Estimated

1 in 7

U.S. children experience abuse or neglect annually.

Fewer healthy adults contribute to a

SMALLER WORKFORCE

pipeline and weakened communities.

These children are at

#### **EXTREME RISK**

for serious lifelong physical and mental health issues.

These health issues can

#### NEGATIVELY

impact their ability to achieve economic stability as an adult.



#### POLICY OPTIONS TO STRENGTHEN FAMILIES

#### Maternal & Child Health

- Evidence-based Home Visiting programs
- Prenatal Care
- Enhanced primary care

#### **Community and**

#### **Education & Awareness**

- 1-800 Warm Lines
- Public education campaigns
- Family Resource Centers
- Child sex abuse prevention education

#### Mental Health Supports

- Accessible mental health services
- Behavioral parent training programs
- Trauma informed care in schools and childcare centers

#### Economic • Tax credits **Stability**

- Minimum wage
- Income supports
- Paid Leave programs
- Nutrition programs

#### **Early Childhood Supports**

- Pre-K & Afterschool programs
- Parent support and education
- Quality and affordable childcare



# CHILD NEGLECT IS A PARENTING ISSUE PUBLIC ISSUE.

CHILDHOOD ADVERSITY IS UNSOLVABLE.



#### Prevention Happens in Partnership



#### **Values**

- Equity
- Integrity
- Evidence
- Transformation
- Family-Centered

#### Beliefs

- All children, parents, and families should be able to get the **supports** they need, when they need them, in their own communities, without stigma before they are in crisis.
- Prevention is possible
- The well-being of one is **imperative** to the well-being and prosperity of all
- Everyone plays a **role** in prevention



#### **OUR ADAPTIVE STRATEGY PROCESS**

#### Grounding in research and evidence

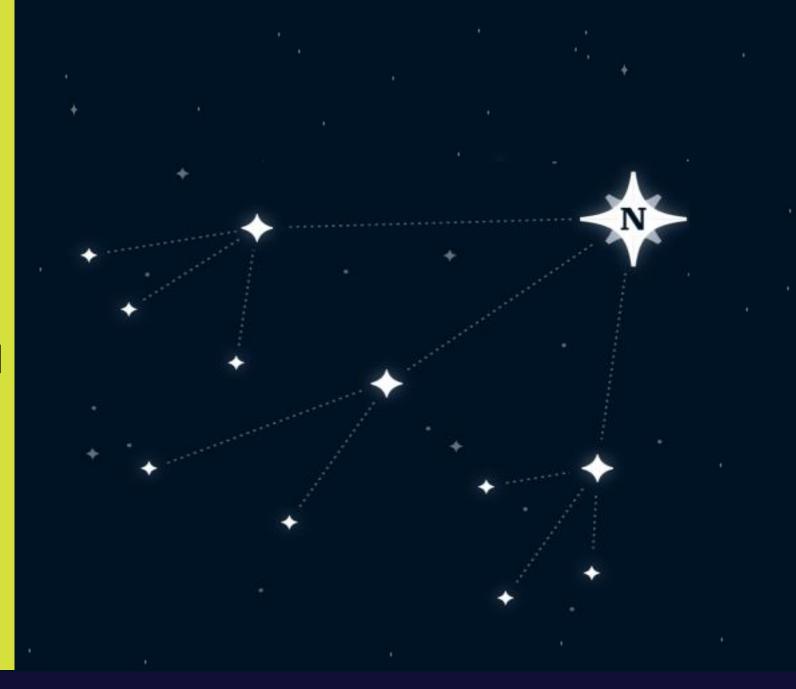
- Reviewed research and prevention frameworks
- Feedback from content experts

#### Engagement of multiple perspectives

- 23 engagement opportunities involving over 480 individuals: parents and families, HFA network staff, chapter CEOs, PCA staff, and our key partners
- Input from thought leaders and national organizations within the field
- National survey with over 1200 individuals
- Zooming out speaker series

## North Star:

All children and families are living a purposeful and happy life with hope for the future



## THE RY of Change

All children and families are living a purposeful and happy life with hope for the future



- Equity Integrity
- Evidence Family-centered
  - Transformation





#### **STRATEGIES**

- Transform the narrative
   Center families
- Build evidence and advocate
- Activate adaptive action
- Grow human and financial capacity

Financial stability and economic mobility

Access to

formal and informal family

supports



Mental and physical health and wellbeing across the lifespan

#### FOR CHILDRE

#### ALIGNED AND COMPREHENSIVE PRIMARY PREVENTION ECOSYSTEM\*

#### SHARED VALUE FOR PREVENTION

- Mindsets
- Formal goals

#### **PREVENTION STRUCTURES**

- Decision-making
- Policies and practice
- Connections

#### PREVENTION RESOURCES

- Leaders and staff
- Family supports, opportunities, and environments



Adapted from Watson & Collins, 202





#### WHAT IS NEEDED TO ADDRESS THESE CONDITIONS?

Building an Aligned and Comprehensive

Primary Prevention Ecosystem



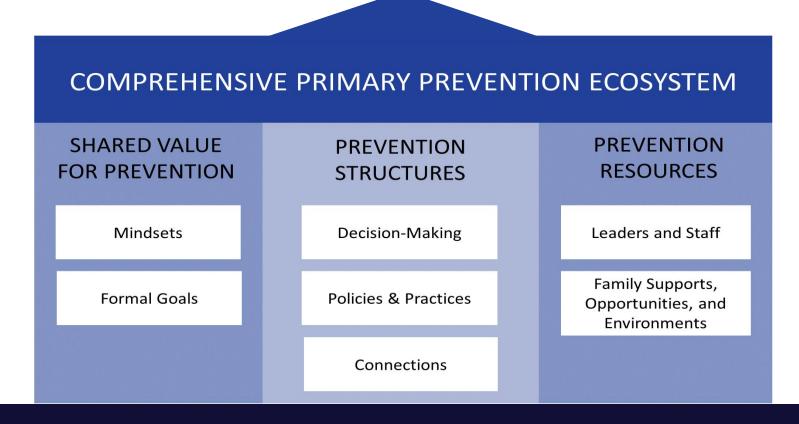
#### ASPIRATIONS FOR CHILDREN AND FAMILIES

Loving and secure family relationships supported by foundational life skills

Access to formal and informal family supports

Mental and physical health and wellbeing across the lifespan

Financial stability and economic mobility



#### ASPIRATIONS FOR CHILDREN AND FAMILIES

#### COMPREHENSIVE PRIMARY PREVENTION ECOSYSTEM

#### PCA AMERICA STRATEGIES

#### PCA AMERICA VALUES AND BELIEFS



#### PCA AMERICA STRATEGIES

- 1 Transform the narrative around prevention
- <sup>2</sup> Center families as partners in decision-making
- Build and leverage evidence
- Amplify collaborative learning, feedback loops, and adaptive action
- 5 Grow and sustain human and financial capacity to advance prevention

#### NORTH STAR: All children and families are living a purposeful and happy life with hope for the future

#### ASPIRATIONS FOR CHILDREN AND FAMILIES

Loving and secure family relationships supported by foundational life skills

Access to formal and informal family supports

Mental and physical health and wellbeing across the lifespan

Financial stability and economic mobility

#### **COMPREHENSIVE PRIMARY PREVENTION ECOSYSTEM**

#### SHARED VALUE FOR PREVENTION

Mindsets advocate for cross-sector solutions that support positive childhoods for all children

#### Formal goals advance primary

prevention for all children and families with accountability

#### PREVENTION STRUCTURES

#### Decision-making engages families\* and uses evidence, rapid feedback, and an equity approach

## Policies and practices are designed and implemented to support positive childhoods for all children

#### Connections enable diverse partners to share information, resources, and to collaborate

#### PREVENTION RESOURCES

#### Leaders and staff are diverse and have the capacity and wellbeing to support positive childhoods for all children

Family supports, opportunities, and environments are accessible to and meeting the needs of all families

#### Add Entity Name Here

**STRATEGIES** 

Transform the narrative around prevention Center families\* as partners in decision-making Build and leverage evidence and influence to advocate for effective policies, practices, programs, and systems

Amplify collaborative learning and adaptive action

Grow and sustain human and financial capacity to advance prevention

Add Entity Name Here

**VALUES, BELIEFS, AND APPROACHES** 

\*Families can include biological, foster, adoptive and stepparents, grandparents and other caregiving kin, legal and informal guardians, and children and youth



You can be the difference that lasts a lifetime.



Learn more preventchildabuse.org